Shelby County Parks Board  
Regular Scheduled Board Meeting  
May 8, 2018

Members Present: Dickie Phillips, Mike Zoeller, Mike Harrod, Hubie Pollett, Anna Simpson  
Staff Present: Shawn Pickens, Ashley Coulter, Taylor Grayson, Derrick Griffitts, Jeff Ware, Chip Minnis, Mary Haymond  
Guests: Jobina Wilson, Pastor Ron Walker, Sherman Wilson, Jessica Edington, Jeff Bracken

Guests: Jessica Edington with Shelby Co. High School – Jessica gave a presentation based on data gathered from students at her school on their perception of park needs for a class assignment. The presentation expressed the need for softball/baseball field upgrades (pitching rubbers, bases, dugout maintenance, etc), refinishing of basketball/volleyball court due to being slick, renovating the outdoor courts (repair, repaint, new goals, etc), locker room and bathroom cleanliness. Advertising was also an objective that was mentioned, a stronger social media presence on SnapChat, Twitter, Instagram and Facebook to better educate the young people in the County.

Jobina Wilson (parent of Stix participant) – Jobina brings forth a complaint against the coach (Sean King) of the Stix team of which her son participates. There have been multiple altercations between coach and son’s father on and off the field. There has also been talk about dad in front of son and other players to other coaches. The coaches’ behavior has been verbally abusive, no consistency, no structure, has been escorted off the field on two occasions – essentially, he doesn’t need to be coaching these children. Her son was not played one game maliciously because he had other obligations prior. Efforts were made to resolve issues in meetings prior to this board meeting but fell through due to some miscommunication. Pastor Ron Walker mentioned the code of ethics that Mr. King was violating based on his behavior to Jobina’s son as well as her son’s father. He is overzealous in his position and this is not a good attribute for a coach of young people. Hubie will set a meeting with Sean King to discuss the expectations of the parks board for a coaching position and how one should handle attitudes on and off the field. Mike Harrod encouraged clear channels of communication be established with all.

Minutes:  
Motion made to approve the April minutes by Mike Harrod and seconded by Mike Zoeller. The motion passed.

Old Business:  
Red Orchard Walnut Trees: Meeting scheduled with Sara Huffman tomorrow of Forestry to discuss the matter. With future barn expenses coming, it would be best to offset these costs with this harvest, should that be a viable option.

New Business:
Personnel Committee – If budget weren’t constrained, hiring an Assistant Athletic Director would be ideal leaving FAC Director in place. Given the current financial state, moving the FAC Director to the athletic department serves as the best option to help oversee umpires, referees, concession workers, field maintenance, orders, inventory, coaches, etc. This would help expand the department and help it operate more smoothly. Most park departments do not operate their own athletic programs, they are overseen by boards or councils. Request for additional personnel meeting before next board meeting to discuss options with Aquatic Director position. This is solely an organizational restructure and not about people and personalities.

City Council Run Request – Derrick Griffitts has formally requested to run for city council. Mize Zoeller made a motion to allow this request but recuse if conflict, seconded by Anna Simpson. The motion passed.

Committee Reports:
Finance – Effective July 1, a new tax goes into effect charging tax on services such as memberships, daily admissions among other services offered by SCP. A more definitive list to come once clarification is received. The budget is being reworked to simplify and condense to make it easier to read.

Financial Statements: March & April - Review. Capital improvement plan for Lake Shelby has been created. Electrical upgrades are in the works, volleyball courts are being renovated with new posts, barriers and sand. Capital has been withheld this fiscal year to save for unexpected expenses. Motion made by Anna Simpson to approve the March & April financials and seconded by Mike Harrod. The motion passed.

Department Head Reports:
Athletics – Chip Minnis: Thanks, extended for listening to Ms. Wilson voicing problems regarding Stix coach. There are 284 tball participants this season equating to 18 teams: Ten 3/4 year told teams and eight coach pitch teams. Mitchell Tinsley hosted a tournament two weeks ago, the park received concessions sales. Lloyd Brown is interested in helping with basketball clinics at the end of June. Chip was reminded to gather all information regarding tournaments held here so it can be used for Tourism grant information.

FAC – Taylor Grayson: ISR is paying $2 per kid which is $400 per week in revenue for pool usage. The Little Library has been placed thanks to MLCHS in the front lobby. The Southside and Simpsonville Family Resource departments purchased 40 one-month family memberships at $72 each. Shelby Showcase and Health & Fitness Fun Day went well. There are summer membership options available.

Golf – Derrick Griffitts: There are 16 participants for PGA Jr League and 22 enrolled in Jr Golf clinics. The Kids Play Free promotion will run all summer. The first $1,000 day was last Sunday. Shop hours and course maintenance hours are being trimmed wherever possible. The ticket promotion will kick off soon with the school system. The next 60 days is GO time for the golf course. Social media, leagues, pot lucks, jr league are in full swing. All equipment is running, April was a tough month for maintenance repairs. A used spreader was found, on conditional terms with first payment from capital.
**Park Programs – Jeff Ware:** Enrollment for C3 school was down due to bad luck circumstances. Last year was the best year of the program ever. The program is being reinvented with educational programs, specialized weeks, homework time help from teachers, an innovative marketing schedule to push for all year enrollments, club weeks and interactive social media posts. Anna suggested involving civic groups like 4H into the program. C3 holiday numbers were nice for spring break. Park Fit is being reinvented to entertain the Park as the hub for healthy living. Hubie asked about the staff to student ratio and staff duties during low attendance times based from reports of staff hanging out during these times. Jeff: with non-competitive pay and a big responsibility he doesn’t feel like it is a big deal to have more staff than students that he can guarantee them at least 4 hours a day. Lengthy discussion was held on this issue and the consensus was perception. If the employees are busy cleaning, interacting, organizing then this becomes a void issue. Rotating schedules was suggested. Sign out sheets with employee numbers and kids was requested.

**Park Property:** Report attached.

**Comments:** None.

**Adjournment:**
Motion made by Mike Harrod to adjourn at 9:28pm and seconded by Anna Simpson. The motion passed.

**Other:**
The June board meeting will be held at 7:00pm in the FAC Conference Room on Tuesday, June 12th.