

Athletic League Partnership Opportunities

Shelbyville/Shelby County Parks & Recreation organizes over 1,700 kids in the community in Baseball, Fastpitch, Soccer, Futsal, Basketball, Volleyball, Cheerleading & Football. The children, grades K-8, are taught the basic fundamentals of the sport.

Benefits of a partnership:

- Exposure to the community at the park as well as throughout the community
- Partner name on chest of uniform and league schedule (please see attached sample)
- An 5x7 photo plaque (please see attached)

Partnerships help keep registration fees affordable, maintenance/upgrades of fields/courts and provide playing equipment. Impression numbers below do not include impressions when child is wearing uniform out to eat, at school, with friends, etc. Imagine the possibilities!

All teams \$250 each:

(please indicate quantity of teams under each league)

Spring/Summer Baseball - Estimated avg. 540 participants | 19,440 impressions

Quantity: _____

Fall Baseball - Estimated average 145 participants | 5,220 impressions

Quantity: _____

Basketball - Estimated average 130 participants | 4,680 impressions

Quantity: _____

Fastpitch Softball - Estimated average 30 participants | 960 impressions

Quantity: _____

Futsal (indoor soccer)- Estimated average 92 participants | 3,312 impressions

Quantity: _____

Spring Soccer - Estimated average 460 participants | 14,720 impressions

Quantity: _____

Fall Soccer - Estimated average 282 participants | 9,024 impressions

Quantity: _____

Volleyball - Estimated average 67 participants | 2,144 impressions

Quantity: _____

☐ All Sports (1 of each from above) - \$1,800*

**Sponsor one team from each league and make two payments of \$900 due in Jan. & June*

Football - \$900 - Estimated average 96 participants | 2,304 impressions

(Fee includes 3 teams, decals on helmets & field banner - teams are sanctioned with Louisville Youth Football League)

☐ Check here for football partnership

***If no quantity is selected above, funds will be assigned to league of greatest need.*

Sample Jersey & Photo Plaque





SHELBYVILLE SHELBY COUNTY

PARKS & RECREATION

Minor League Baseball Summer 2017

9/5 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

9/7 (TH)

6PM Commonwealth Bank V Commonwealth Credit Union

7:15PM Torrey Smith Realty V Zaxby's

9/12 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

9/14 (TH)

6PM Commonwealth Bank V Commonwealth Credit Union

7:15PM Torrey Smith Realty V Zaxby's

9/19 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

9/21 (TH)

6PM Commonwealth Bank V Commonwealth Credit Union

7:15PM Torrey Smith Realty V Zaxby's

9/26 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

9/28 (TH)

6PM Commonwealth Bank V Commonwealth Credit Union

7:15PM Torrey Smith Realty V Zaxby's

10/2 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

10/4 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

10/9 (T)

6PM Froggy Radio V Hardees

7:15PM KY Farm Bureau V CUB Bank

Froggy Radio - Tim Smith

Hardees - Bobby Rogers

KY Farm Bureau - Jeff Allen

CUB Bank - Kevin Jones

Commonwealth Bank - Lane Stover

Commonwealth Credit Union - Tony Hardin

Torrey Smith Realty - Steve Bennett

Zaxby's - Matt Barnett



For any league/schedule questions,
please contact the athletic department
at 502-633-5059.